



L10News



January, 2016



Bill's Blasts

The holiday season is over, and a new year has started, I hope everyone enjoyed their Christmas season with family and friends, and I wish everyone a very Happy New Year. As I enter the new year and the second half of my term, it is time to switch gears. All of the club visits except two are in the books, so most clubs can now concentrate on making their clubs stronger. Challenge all members to ask new members to join, think outside the box and make your club the way you want it to be. Let everyone know about the training available and get everyone involved. I urge clubs to use the technology out there to encourage younger membership, and when they do join, put their ideas to work. We will make stronger clubs and a more vibrant district. My plans include helping a couple of weak clubs, such as Ely and Marathon once again become a force in their communities. We are looking at new clubs in Rainy River/Baudette area and Northome. We already have enough members for a Club Branch in Rainy River, (Thanks Joanne). So let's hit the ground running in the new year and blow past the 1250 membership goal by June.

The Charter application for the new Campus Lions Club at UMD, has been signed, sealed, and delivered to LCI, a formal charter night has been planned for January 30th at the University. Make an effort to attend the festivities and welcome some phenomenally, awesome young people into the pride. I have no doubt that this will be the club to watch and learn from in the very near future.

If there are other areas that have a strong potential for new clubs, please let me know. There is still some membership grant money out there, and starting new clubs is a great way to use it. I have received communications from LCI, clubs in our District are earning membership

awards, centennial challenge service awards, and club excellence awards. This is great news, showing that our district is a dynamic force in the world of Lionism.

One last shout out to all district Lions to come to the Mid-Winter. Encourage all the members of your club to attend, and meet other Lions from around the District and learn what their clubs do to make a difference. Held in Fortune Bay Casino, Tower Minnesota, January 15th, 16th, and 17th. See you there!



From the desk of the 1VDG

Happy New Year! Most of us enter into January with resolutions to improve our situation over last year. Well, 2015 was such a good year for our District that I believe it will be a challenge to surpass last year's achievements.

Therefore, My resolution for Lions, particularly District 5M10, is to challenge all of you, both clubs and individuals, to look forward and have fun while you achieve satisfaction helping your community more than you did last year. If we all do a little we achieve great things!

We have nearly six months left to help our District Governor achieve his stated goals. Let's review those goals together at the midwinter and work diligently to help him achieve them. See you at the midwinter!!

Mel Milender, 1VDG



PR Power!

Public Relations – Getting Press at the Club Level

Determining What is Newsworthy!

News offers information about activities or events that are of interest to, affect or involve the public, such as the dedication of a new park. Some projects, although worthwhile, may not be “newsworthy.” To determine what is newsworthy, we should ask ourselves, “Would a non-Lion find this story interesting or useful?” Public service gives information about a specific topic to help or assist the public, such as describing the warning signs of diabetes or encouraging volunteerism.

We need to decide which activities are unique and may be of interest to the media. To be considered newsworthy, they should be about timely events or activities that:

- Enhance our local community (parks, schools, etc.)
- Involve the general public or other community groups (fundraisers, school supply drives, etc.)
- Perform a public service (Vision/health screenings, drug abuse education, etc.).

To determine what interests our local media, we should read local newspapers, watch television news programs and listen to a variety of local radio stations to get a feel for what is likely to be covered by our news media.

In addition, it’s always beneficial to get involved early in the planning of our Lions projects in order to determine their PR potential. The following are examples of club activities with possible news value:

- Service projects aiding community groups such as the visually impaired, disabled and elderly
- Youth Programs, Lions Clubs International Peace Poster Contest, scholarships
- Special fundraising events, club anniversary events and major donations.
- Lions Clubs International Foundation (LCIF) grants, disaster relief
- Club elections, volunteer recognition, Melvin Jones recognition
- Holiday projects

For activity guides that feature planning and PR ideas for various programs, feel free to check out the LCI website, www.lionsclubs.org

Lion Barb Oswell
MD5M-10 PR Chair
(218)343-9006

Can Do Canines' Lions Newsletter Submission – January, 2016

Thanks to the support of Lions Clubs across 5M, Can Do Canines continues to train specially trained for people with disabilities and provide them to those in need, free of charge.

One recipient of a Can Do Canines assistance dog is 11 year-old Isaiah Kramer. Isaiah has been diagnosed with Duchenne Muscular Dystrophy, a degenerative muscle disease that affects every muscle in the body—legs, arms, lungs, heart, and more. Isaiah continues to physically decline, so he now depends on his wheelchair all the time.

Mobility Assist Dog Leo helps Isaiah by picking items that he drops, pulling off his socks and pushing buttons to open handicap doors in public. Below is a letter from Isaiah about how Leo has transformed his life.

I am writing to thank you and everyone at Can Do Canines for giving Leo to me. Having Leo has changed everything.

Before I met Leo, I was unhappy all of the time because I couldn't do much and I always had to ask for help. My family would be busy and I had to bug them all the time just to pick something up off of the floor for me.

I was nervous and excited to meet Leo for the first time. Leo got used to me right away, but it was also a little scary. He was excited to see me every time we came for training.

Having Leo makes me feel more independent. He picks things up for me, helps me clean my room and carries things for me. I don't have to ask for help from my family as much.

Leo loves to follow me around and loves playing with me. We play Frisbee, tug and fetch together. I love how excited he is when he sees me. He runs to me and jumps around and rubs into me with his back.

I feel safe at night because Leo is there. I sleep better with him next to me. If I am sad, I can go to Leo and he looks really concerned for me. I can see it in his eyes. He always cheers me up because I can talk to him and he doesn't argue with me.

I felt so lonely before. Now Leo will snuggle up next to me, play with me and make me happy anytime. I don't feel as lonely anymore.

Thank you for my best friend!

-Isaiah Kramer

2016 Winter Graduation

Come meet graduates like Isaiah at Can Do Canines 2016 Winter Graduation Ceremony on Saturday, February 13, 2016 at 1 p.m. More than 15 teams will receive diplomas in recognition of graduating from our assistance dog program.

The event will take place at Can Do Canines facility at 9440 Science Center Drive, New Hope, MN 55428. Learn more at can-do-canines.org.



Isaiah & Leo

Greetings Fellow Lions!

The Centennial Service Challenge Committee has been hard at work preparing for our centennial year. First, and most importantly, all Lions in MD5M are invited to attend and participate in the MD5M all district Centennial Celebration Big Event scheduled to occur June 3, 2017 at the Mall of America. (It all happens at the Mall.) It is important that all Governors, and Governors elect as well as clubs and planners save the date of June 3, 2017. It is planned that this event will be complementary to the D-Feet Walk for the Hearing Foundation also scheduled on that day. In the future we should be publishing a map of where the various Lions events will be located within the Mall so that all who attend will know exactly where to go to find our events.

For Centennial Celebration purposes MD5M is being divided into three regions. We would be in the Northern Region along with 5M9, 5M11, and 5M13. Governors of the District will be asked to find chairs and co-chairs for the four Core Committees of Hunger, Vision, Youth and Environment. If you are an interested Lion this is a great opportunity for Service.

As a district we need to ask the question of what we want to do district wide to celebrate the Centennial. What special event(s) should we hold as a District (if any). As a Club each club should be considering how the club will recognize the 100th birthday of Lions. It is hoped that events celebrating that special time should be occurring at all levels of Lions.

Finally, we are seeking those Clubs that have the very best practices and/or activities in the 4 Core Values of Hunger, Vision, Youth and Environment. Clubs should send their information to myself as the District Coordinator at bwmlaw@paulbunyan.net, or at the mailing address set forth below so I can share them with the Committee.

Yours in Service,

Lion Bob Woodke, P. O. Box 1273.

Bemidji, MN 56619-1273

CLUBS

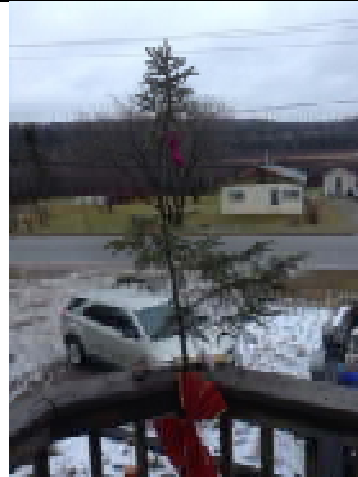
ATIKOKAN LIONS

Our Christmas party/meeting on Thursday Dec. 10th. We had a gift exchange (secret Santa), some Christmas Carolling, good food and most important was the induction of three new members. It was a fun evening.



This photo is four generations of lions. Far left is Lion Hilda Shmyr, Past District Governor Angela Sharbot (Hilda's daughter), Lion Parry Sharbot (Angela's husband), Lions Parry Sharbot and Teilor Chumway-Kehler, and their children Kale and Isis (future Lions).

The story behind this photo. Lion Liz Shine was not able to go with the crew to get some Christmas Trees for one of our fund raising activities so she left us with explicit instruction NO CHARLIE BROWN TREES. So we could not resist getting her a special tree.



In this picture are the three new Lion members that inducted at our Dec 10th meeting - sponsor and club President Garry Girard, Nikki Hackman, Candice Zalizniak, and Crystal Lafond.

BABBITT LIONS

On December 11, the Babbitt Lions Club held White Cane Day. Three sites were manned by 9 Lions. A total of \$406.50 was raised. These funds will be donated to the MN Lions Eye Bank.

On December 15, 10 Lions got together to bag candy for our local Elementary School. 165 bags of candy were done. These bags will be delivered on December 21 by Lion Santa, Dick Klinzing and his two elves, Bill and Polly Kruegar. Also Lion Dick donated 26 hand knit hats to be donated to Northeast Range School. The hats were made by Lion Dick and his granddaughter.

On December 17, the Babbitt Lions held their annual Christmas dinner. 10 guests also attended for a wonderful dinner and a good time.

Photos by Lion Dick Klinzing



Dear Fellow Lions and Community Members,

I would like to formally introduce the **Campus Lions Club** at the University of Minnesota Duluth. During our first semester we recruited 22 members and submitted our charter to Lions International. Throughout the semester we were involved in a variety of activities on campus and in the Duluth area including decorating for Homecoming, the Disability and Wellness Resources Fair at UMD, the Community Connect Event, World Diabetes Awareness Day, and an Eye Glasses Drive at UMD. The Campus Lions Club at UMD hopes to uphold the Lions mission through events serving those in our university community as well as in our Duluth community.

On Saturday January 30th, 2016 the Campus Lions Club is hosting a charter night in the UMD Ballroom to induct the charter members. A social hour and silent auction will begin at 5pm with dinner to follow at 6pm. We will enjoy the induction ceremony after dinner to round out the evening. All are welcome and invited to join us as we celebrate this outstanding accomplishment.

As a new club we are growing in many ways. As mentioned above we will be holding a silent auction during our charter night celebration to help raise funds for our club and the expenses associated with starting a new club. I am writing to request your club/organization's support through donation of a themed basket for our silent auction or a cash donation to help with our fundraising efforts.

If you are interested in providing a basket for the auction please try to generate a theme for your basket. Have fun and be creative!! There is no specific dollar amount for the basket but, be prepared to share the estimated value of the basket. If you are interested in making cash donations to the club, we appreciate that equally, any amount helps. Please include your name and club/organization with the donation. Any questions about donations can be directed to Lion Shannon Walsh (see contact information below).

Thank you all so much for your support in all the ways you provide it as we welcome a new group of Lions. We hope to see you at our charter night celebration on January 30th, 2016 beginning at 5pm in the UMD Ballroom. Your silent auction basket or cash donations are greatly appreciated and will help in our exciting endeavor.

Yours in Lionism,

Lion Shannon Walsh

Campus Lions Club President

Please respond to walsh301@d.umn.edu about donation baskets by January 19th, 2016. Include the estimated value of the basket.

Bring your basket with you to the event. If you would like to donate but are unable to attend, see the contact information below.

If you would like to make a cash donation, please bring it to the event or send checks by mail to the contact information below. Checks can be made out to CAMPUS LIONS CLUB AT UMD.

Shannon Walsh 1210 West 6th Street

Duluth, MN 55806

952-334-0089

You are invited to join the Campus Lions Club at UMD for our

CHARTER NIGHT

JANUARY 30TH, 2016

5:00PM – 7:30PM

KIRBY BALLROOM AT UMD



Dinner plates will cost \$15

Please RSVP to walah301@d.umn.edu before January 19th



THE EVENING

SILENT AUCTION - Please bring cash or check to purchase items

DINNER - An Italian buffet **please include food allergies in RSVP

INDUCTION CEREMONY

Cook, MN Lions

The Lions in Cook, MN have been busy with Thanksgiving and Christmas projects these past two months! In November, several of our Lions participated in the Cook Community Thanksgiving Dinner held at St. Mary's Catholic Church on Thanksgiving Day. Thirteen of our member Lions helped to prepare and serve full-course Thanksgiving dinners to those who attended the event, and assisted in delivering meals to those who were in the local Nursing Home and Assisted Living or those who were homebound. This event served 185 folks turkey, dressing, mashed potatoes, squash, wild rice, salad, veggies, and an assortment of home-baked pies...all delicious!! There was no charge for the meal, but a Free Will Offering basket was set out, and at the end of the day over \$800 was collected. In addition to that, local merchants and other organizations and individuals gave money towards this annual event. After expenses were paid, \$3,000 was given to the local Food Shelf. The Cook Lions are proud to have participated in this wonderful Cook community effort!

This December our Cook Lions volunteered to man the Salvation Army Kettle, collecting money that was delivered to the local Salvation Army office to help make Christmas merrier for many people. Cook Lions took the Wednesday shift at Zup's Supermarket where the kettle was stationed. Lions worked alone or in teams, meeting and greeting shoppers for several hours a shift. The Lions who helped with this project reported that 75-80% of the shoppers put money in the kettle. Rumor has it that Lion Marg Eyre did even better, with 100% of the folks she greeted donating to this worthy cause! Way to go, Lion Marg!

**The Cook Lions wish each and every fellow Lion a
Happy, Healthy and Prosperous New Year!!**



DRYDEN TRILLIUM LIONS

- Installed two new members at our December general meeting.
- Orders for 48 Lion candles were filled, 24 of which are to be used for the Memorial Service at the Mid-Winter Convention.
- Collected \$85 from members at our December general meeting for the Dryden Food Bank.
- Members prepared and donated a large and generous Christmas Hamper to Dryden Christmas Cheer for a family comprised of a single mother and 4 children. Our club provided \$250 to cover the cost of a large turkey plus a \$90 gift card for a local grocery store and gifts for each family member. Trillium Lions members contributed a wide variety of additional food items and additional gifts for the children such as pajamas, hat and mitt sets, slippers, art supplies, toiletries, movies and other toys. Committee members worked 12 hours to prepare and deliver the hamper.
- Two Lions delivered meals on wheels on December 19 & 20. Sixteen clients were served and Lions volunteered 6 hours over the two days.
- Eye glass collection in December yielded 19 pairs of glasses and 1 pair of hearing aids.

May I wish all of you a Happy New Year of Lion proportions!

Lion Sharon McGillivray, Secretary, Dryden Trillium Lions Club

DRYDEN TRILLIUM LIONS CLUB



Lion Margaret displaying the Dryden Trillium Lions Club Christmas Hamper.



“Festival of Trees” – 45 dozen homemade cookies baked by Trillium Lions for the children’s

Duluth Lions Club

Duluth Lions Volunteered at Bentleyville and Provided Vision Screening for Youth at Denfeld High School

Bentleyville

Again this year, the Duluth Lions Club volunteered to help at Bentleyville, the magical light display in Bayfront Festival Park. The display transforms the shores of Lake Superior into America's largest free walk-through light show!



Lion Barb Hanson was in charge of setting up all of the Lions and their family and friends to volunteer. One of the main attractions that brightly shines in the crisp evening sky is the animated 12 story steel Christmas tree which is covered with over 100,000 sparkling LED lights!



It is because of volunteers like us that Bentleyville can remain free for families, so we plan on volunteering next year.

Vision Screening

A special thank you to Lion President Bill Pank for arranging the vision screening at Denfeld High School on December 18th and 23rd.



Over 150 students and staff members were screened. As a result of the screenings, twenty-nine students were notified that they should see an eye doctor, and we provided applications for eye exam and eyeglass assistance to the school nurse who will follow up with all of the students needing vision correction and their families.

Bell Ringing and Gift Distribution for the Salvation Army

The Duluth Lions rang bells for the Salvation Army again this year at the Miller Hill Mall! We always enjoy getting together and having fun while helping out.



The bell ringing season starts each November and runs through the Christmas Eve, when the red kettles are packed away for the season.

Volunteers are the difference between an empty kettle and one that raises about \$30 per hour – enough to provide a family with two bags of groceries or shelter an individual for a night.

New this year, our members also volunteered to help fill food boxes and distribute gifts for families in need in our community through the Salvation Army.



The Greater Duluth Area Salvation Army is an intricate part of the local social services network. They offer a wide range of basic needs services, including transitional housing and food assistance. Help is provided to anyone in need without discrimination. In addition, they operate a Salvation Army Store six days a week.



Once again this year, we thank Lion Bob Howe for organizing the activities.

Duluth Lions Club Holiday Celebration

The Duluth Lions Club celebrated the Holidays at their December 15th luncheon meeting with special entertainment by the Duluth East High Choralaires and an appearance from Santa. Santa let us now who was naughty and who was nice with the presents he handed out.



Some of us received a billion dollars in chocolate and others received a lump of coal. We were honored to have the Duluth Lioness join us for the event.



Dryden Lions Club, December 2015 Activity Report

Club No. 3125

1. 200 Club Draw held. \$200 and \$500
2. Our Club paid the bill for a Guide Dog's shots

Emo and District Lions Club

On January 1, 2016 five brave Lions from our club participated in the Voyageur Lions' annual Polar Plunge. The ice was thin, the weather was great and the water was as cold as ever. Thanks to these Lions and all the people who donated, the club raised \$2336 dollars for local projects in our district.



A number of us from the Emo and District Lions attended the annual Christmas Party hosted by the International Falls Lions Clubs. Everyone enjoyed a great meal, met some new friends and then bid on auction items.



Our own Christmas party, which was a pot-luck, was well attended by members, potential members and guests, including 2VDG Mark Eyre.



HAPPY NEW YEAR FROM THE EMO AND DISTRICT LIONS!

Kenora Lake of the Woods Lions Club

December 8th took the form of a Christmas Party. Twenty-one Lions and 14 guests were welcomed to the meeting, along with Zone Chairman Forrest Mann and Lion Susan. Lion Forrest giving a brief overview of the goals he would like to achieve during the year. The tables were beautifully decorated by the program and social committee.

Purchased eye glasses for a young boy so he could improve his learning skills. Assisted fellow who has Muscular Sclerosis who needed repairs to wheelchair.

We were saddened by the loss of former Lioness Lily Borden, Mother-in-Law to Lion Jim Quinn.

Following adjournment, the Program and Social Committee took over the fun part of the evening. Guitar playing Bill Cowan (hopefully, new member) had everyone singing Christmas Carols. Games and gift exchange rounded out the evening.

Lion Don Brown and his team and all Lions were responsible for another very successful Christmas Draw. We look forward to a challenging and rewarding 2016.

Vermilion Bay Lions Club December 2015 L10 News



Happy New Year! The Vermilion Bay Lions wish you all a safe and healthy new year.

December brought snow and many great times for us all. The Cadets and Lions enjoyed fun and fellowship decorating and participating in the Santa Clause parade. Carol night was a big success again this year. Clint Dutiaume shared his musical

talents and the children of Migisi Sahgaigan School displayed their violin playing. Carol singing was led by Judy McEwan. Our Club and members contributed to the Christmas Cheer program adopting a family for Christmas and donating to the Food Bank. Members and guests enjoyed a wonderful dinner at our Christmas party thanks to Lion's Marilyn and Betty. Many members spent hours selling tickets on our raffle package in front of Canadian Tire and Walmart. Ticket sales are good and almost sold out. The draw is in February at the Winter Carnival. The hall renovation is 99% complete and looks amazing. Those who came out to the Carol night had nothing but good comments on the new washrooms.



Vermilion Bay Lion's Club Christmas Carol night with Migisi Sahgaigan School students and Clint Dutiaume

From l-r is Captain Mitchell, Officer Cadet Danny Arnold, Chair of the Sponsoring Committee Lion Crystal Mann and Lion Susan Mann. During Promotions and Attestations at the 906 Machin Air Cadet parade on November 26th Officer Cadet Arnold affirmed his oath to the Queen and signed his Attestation Papers to enter the Canadian Armed Forces. He has been through the entire Cadet program and has undergone the process to join the 906 Machin Air Cadet staff.

