



Governor's Growl

April 2015

Comedian Woody Allen once said, “**Eighty percent of success in life is just showing up.**”

He may be a comedian, but what he says is profoundly true. When we show up we have the potential of being successful. We may fail up to 20% of the time, but if we don't show up, our odds of failing are extremely high.

I am delighted at the number of clubs that have shown up for our *Membership Surge*. I see some good progress being made by those I visit in person. I also hear about good things happening in conversations with leaders via telephone.

Eight leaders from District 5M10 attended the Lions Regional Leadership Institute in Mahanomen, MN. Sixty-nine people received valuable instruction from nine Lions faculty. Our district will benefit greatly from those who gave of their time to attend. Thank you!

We are now down to two months in which to reach our goal of three new members for each club. Here are just a few suggestions:

- At your next event, set up a table in a central location for information about membership.
- Put information and photos from recent projects on a poster board. Show a Lions Club International video such as one of the new PSAs or segments from LQ – Lions Quarterly.
- Distribute pamphlets or business cards with your meeting time and location, contact information and Web site address.
- Supply informational brochures, membership applications and pens. Help people fill out the information and collect the application; later follow up with a phone call inviting them to your next meeting.
- For those who show an interest but don't complete an application, invite them anyway; Northlanders need to be asked three times if they want a cup of coffee. Getting them to join a club might take four.
- Have fun! When people see how rewarding it is to be a Lion, they'll want to participate also.
- **Present your best image.** New and prospective members notice things that regulars don't. How appealing meeting place? Does it look good and smell good? What will you do to make your guests feel welcome while attending your club? Attention to such details will make a difference.

DG Mark Osthus

District Governor Visits

2014 - 2015

August 26, 2014.....Grand Marais Lions	January 14.....Big Fork Lions
October 8...Virginia Eveleth Mountain Iron Lions	January 23-25.....5M10 Mid-Winter Convention
October 9.....Babbit Lions	January 28.....Bemidji Lions
October 11.....Cook and Orr Lions	February 11.....Grand Rapids Star of the North
October 14.....Kenora, Ontario Lions	March 3.....Blackduck Lions
October 15....Dryden, Trillium and Vermilion Bay	March 13-14.....MD5M Council of Governors
October 17-19.....Council of Governors Meeting	March 16.....Carlton Lions
October 22.....Bemidji Lions	March 26.....Greenway Lions
November 3.....Big Falls and Little Fork Lions	April 1.....East Range Lions
November 11.....Duluth Lions	April 7.....Cook Lions Charter Night
November 12...Deer River & Avenue of the Pines	April 17-19.....MD5M Convention: Bloomington
November 28.....Ignace, Ontario Lions	April 24-25.....Cabinet Meeting: Int. Falls, MN
December 1.....Floodwood Lions	May 19.....Hibbing Lions
December 2.....Grand Rapids Cap Baker Lions	May 21.....Two Harbors Lions
December 5. Ft. Frances and Fort Frances Voyageur	June 8.....Pickle Lake, Ontario Lions
December 9.....Hibbing Lions	June 9.....Sioux Lookout, Ontario Lions
December 11.....Bemidji First City Lions	June 11.....Ear Falls and Red Lake, Ontario Lions
December 16.....Cook Hospital Grant Presentation	June 13.....Emo, Ontario and District Lions
December 17.....Thunder Bay Metro Lions	June 27.....Thunder Bay, Ontario Lions

THE TRAVELLING LION

The Travelling Lion has been found. He is going to have a make-over soon. The rule book will also be updated and the visiting will begin next fall.



DGE Bill Michl

“Spring is in the air; everyplace you look around”. Now that you can’t get that song out of your head, Look around it’s Spring. Shake out the cobwebs, open those windows, let the fresh air in. Time for Spring clean up projects, lake fronts, river shores, parks and highways all need our attention. Does your club have a Spring clean up Project, if so it qualifies for the CSC environment area and because it involves a lot of members and time should add a lot of hours to our goal of 100 million. Make sure you fill out your activity report so that the hours get recognized. Another part of housekeeping is that you can go back as far as June of 2014 and get those activities caught up by this June and they can still be counted.

Along with everything turning green, we should also be thinking Purple and Gold. When your out in the public doing your service work make sure to wear your vests its by far the best publicity your club gets. Now is also a good time to get all those new members involved. If they’ve been shying away from joining committees and aren’t getting too involved in club activities get them out and moving and make sure its fun. Sometimes we bring in new members and then after orientation seem not to notice them, and a lot of the time they’re just content to sit and listen. But if we don’t get them involved at the end of the year they just go their own way and don’t come back the next year. Also its nice to know if they aren’t returning before the end of the Lions year, because any name still on the roster June 30th , guess what, you will be paying dues for them the following year whether they drop or not.

When DG Mark offered the challenge to bring in 3 new members by June, we want them to be active, committed, energized, and enthusiastic about returning next year, and the year after, and the year after that. Our district can only grow if we retain the members we bring in and the only way to do that is to keep them busy, keep the meetings short, and make sure they are having lots of fun making a difference in their community. Remember Lions Clubs are like a family and we should be there for each other. A family of lions is called a pride, and Lions have every reason to be proud of the way we serve the less fortunate on every level, locally, nationally, and internationally. President Joe Preston has mandated that we strengthen the Pride but are we doing that? No time like the present while Spring is in the air.

From the desk of the 2VDG

How quickly a year passes. As 5M10 concentrates our efforts on membership let's not forget our leaders and our clubs. As each year progresses, new Lions members join and leave our clubs and long-time members leave. Some of the movement is inevitable. Much of it is not. Throughout that process it is necessary to attract and keep leaders. It is also necessary to keep our clubs relevant to prospective members.

In the clubs in my zone several members are "aging" out and are no longer able to attend meetings regularly or work as hard as they would like to on service projects. It is absolutely phenomenal to see all that they contribute when asked and often when not asked (they volunteer). They don't refuse if they are physically able to accomplish the task requested. Don't forget them. Make them feel useful and wanted by insuring that they are on committees, mentoring new members and passing on their vast knowledge for the good of the club.

I stated the above because that is one of the more important and often cited circumstances that is challenging club membership throughout 5M10 today. Young people are reluctant to join for various reasons, some legitimate, some not. However, a primary reason often cited is that new members perceive that older members don't want change but they want new members to be the leaders. Clubs are too often glad to let new members assume responsibility without adequate training or mentoring. New members are often reluctant to challenge the status quo so they leave. Clubs need to encourage new members to go to training and try new methods or projects. If not the circle perpetuates itself and a club eventually dissolves due to lack of members. A wise man once said, "You can't keep doing the same thing the same way over and over and expect different results." Our world is changing and so is Lionism.

Have fun! Embrace change! Learn from each other! My short Lions experience is that a healthy clubs have little or no problem recruiting and keeping members. A club that is healthy allows all members to contribute wherever they best fit in and have fun doing it. They also insure that Lions leadership education and training is introduced and made available to all who express a desire to partake. That component of Lionism is perhaps the strongest reason for young members to stay, yet many new members leave before they fully understand all that is available. Our older members are challenged to introduce our new members to those opportunities. Healthy clubs and strong leadership are key to solving many of our membership woes. Have fun looking at your club.

AS you read your Lions magazine, make sure you peruse the article about the new centennial membership pin and patch that is available for a limited time for sponsoring a new member or a new club. I challenge everyone to get the new pin before the opportunity is gone. See you at the multiple Convention!



Until next month. Mel Milender 2VDG



Lions Clubs International

Oak Brook, Illinois

DISTRICT 5M10

Northeastern Minnesota, Northwestern Ontario



Emo and District Lions Club, Ontario, Canada Assisting Families in Guatemala Extending Their Mission of Service

The Vision of Lions Clubs International – to be the global leader in community and humanitarian service. What an impact our individual clubs can have!

The Emo and District Lions Club of Ontario, Canada, understands this well. In addition to fulfilling great needs within their community, they recently played an integral part in an international network of service in Guatemala.

The club supported Lion member Deb Firth on a most rewarding mission to El Tejar, Guatemala, to help build homes for some of Guatemala's poorest families and change their lives in just one week. Sixteen homes were built, two of which were fully sponsored by the club (\$800).

Traveling with Grace Ministries, Lion Deb and her son, Isaac, joined a fantastic team of volunteers and master builders. They helped distribute food to those in need and worked with the many children of the area.

As the construction of one of the homes began, Lion Deb bonded immediately with a Guatemalan mother, Norma, and her family. The volunteer team built her and her family a house, met them in the food line, connected with them in the clothes line and joined them at vacation bible school



Lion Deb with Norma



Lion Deb, son Isaac with
Guatemalan Family

Among her many tasks, Lion Deb learned how to make the windows and doors for the houses and soon made friends with a local youngster, who was intrigued with her, and then followed Lion Deb from house to house during her stay. Though work occupied most of the hours, one day at the mission house, they invited 40 teen girls over to play games, paint nails and interact. What great fun and heartfelt memories!



Lion Deb building windows



Building Crew for Emo and District's Lions Club House #2

Lion Deb recalled, "I loved going to Guatemala. The people truly have a love for you when they receive a home. Even though they don't have much, they are very happy and extremely thankful." In addition to offering their building skills, the volunteers brought along several items to give away, such as shoes, soccer equipment, and candy."

Isaac, Lion Deb's son, remarked, "Mom, everyone should come here and see how lucky we are." Yet he also noted how happy the Guatemalan families seemed to be. Lion Deb truly enjoyed her mission to Guatemala and would like to go back and cook for the workers who are building the houses.

Through the dedicated support of Emo and District Lions Club, Lion Deb Firth witnessed the impact of changing lives and living the service of Lions Clubs International. A sincere appreciation to Lion Deb Firth for representing the club and Lions Clubs International in Guatemala.

PR Power!



HELP KEEP OUR DISTRICT IN THE CHALLENGE! YOUR CLUB YOUTH PROJECTS DESERVE RECOGNITION!



We have almost met the challenge, but need your help!

All clubs in District 5M10 that complete a Youth in Need Project (new or expanded ongoing project) and write an article about it will be recognized by Multiple District 5M on a quarterly basis. Each article will be published in our 5M10 newsletter, MD5M newsletter and will also be recognized at upcoming Council of Governors meetings.

This was our challenge from MD5M Council Chair Earl Orvik. We have one quarter to go!

Thank you to Fort Frances, Babbitt and Duluth Lions Clubs, who submitted youth articles covering the first three quarters of this year. We need one more article to complete the year-long challenge!

If your club completed or will soon complete a youth project/activity, please send the article along with photos to me, Lion Barb Oswell, oswbarb@gmail.com. I am also available to help write the article and will make sure your message is distributed to the appropriate contacts. Thank you!

LCI Requests Your Stories!

Does your club have an event or activity you would like to promote or share with other clubs? Unable to find time to create and submit your club stories to LIONS Magazine, LCI website or 5M News? I am available to work with you to create the perfect message, format and submit your story to the appropriate LCI division or 5M contacts.

Feel free to contact me with questions...Barb Oswell: oswbarb@gmail.com I'm happy to help!

A Public Relations Guide is available. You may download it from the website.

<http://www.lionsclubs.org/resources/EN/pdfs/pr710.pdf>



CLUBS



Emo and District Lions

The Emo and District Lions held their annual Farmers Night. It is an evening supper to honor our hard-working farmers and to thank them for doing so much to put food on our table. The evening consisted of an excellent meal of chicken, ham, potatoes, gravy, salad, rolls and dessert.

On hand to entertain those in attendance were Entirely Mac (Lion Danette MacIntyre and future Lion and brother of Danette, Wayne). They played during Happy Hour and during supper. Door prizes were handed out to everyone who attended as they entered the Barwick Hall. These gifts were donated by businesses and individuals from across the district. Over 200 people plus members of the club were served.

Following the meal, there was a live auction of donated items, plus the drawing of tickets on the 110 item penny table. People bid generously on both the auction and the penny table. Some of the money raised from the evening will go to support 3 bursaries of graduating students who are entering agricultural related courses in the fall.

The highlight of the evening, however, was a passionate and persuasive speech from President Joanne Ogden asking people to join the club. Before everyone left the Emo and District Lions had 19 new members. The club, set a goal of reaching 50 members by June and have surpassed that number already. Several more members may join before the deadline. Thank to everyone who donated, bought tickets and volunteered to become members of the club.



**Duluth Lion's Club Supports the American Diabetes Association in their
"STEP OUT WALK to Stop Diabetes"**

Saturday, March 28th in Duluth's own Miller Hill Mall the ADA held their annual Duluth fundraiser. The Walk has been at the Miller Hill Mall since 2004. Over 300 participants registered for the Walk and raised over \$50,000 (with money still coming in). Duluth Lion's Club had their own team which raised over \$700 for the Walk itself and supported the event with a \$1,500 donation.

The event started with our National Anthem performed by a The Sterling Strings from Duluth East High School. Followed by Duluth East High School Cheerleaders "cheering on" the start of the Walk . The first lap was started by 2015 Walk Ambassador, Britta Koski. Along the Walk course there was live music provided by Duluth East High School Jazz Band, Two Bridges String Quintet, Suzuki Music Students, and a duet called "Me & Paul". Great fun was had by all.

Also along the walk was a "Kids Zone", with face painting, coloring and crazy hair plus individual massages and vendor/wellness expo displays. The Duluth Lion's Club had a booth promoting our Club and our community involvement. Team photos were taken by John D'Auria. Door prizes and \$1.00 prize drawing were available with donations from many local individuals and businesses. Healthy snacks were available before, during and after the Walk.

The Walk was visited by a local clown, Tiki from Edgewater, Roary from Duluth Lion's Club and UMD's mascot, Champ.

The event closed at 10:30am with announcements from event DJ's from KDWZ 102.5 radio.

"Every 12 seconds someone is diagnosed with diabetes".





Carlton Area Lions Club

4/8/2015

Jan 2015 activities

Lion Jim Lind attended Mid-Winter in Duluth MN

Parade of Green Donation \$4000.00 LCIF \$1000 \$500 to Can do Canines, Leaderdogs, MN Vision Foundation, Multiple district Hearing Foundation, Springpoint, Camp Confidence. And brought a \$75 Gift Basket for Fundraising

Donated \$100 to the NE Regional Science Fair and then in April had students give our club a presentation of 5 different science projects they are working on.

Chili Contest for Carlton Winterfest Cash and trophy prizes 1/31

Feb 2014

Made inquiries into DG visit to group club get together on Oct 5th 2015 in Carlton. More to come on this event Program on Identity Theft sponsored by AARP & BBB for members

Each meeting our Tail Twister has a special \$1 donation from each member to play some type of informational game recently we have been playing Dead or Alive winner gets valuable prize

Re upped our annual \$500 to Encore Youth Theater

Lion Joel had info booth at CCMH for Diabetes health fair gave away a gift basket as door prize \$75

2 more eye exams and eyeglasses for youth in area

March 2014

Had a surprise visit from DG Mark Osthus very informative especially the sometimes you may have to ask 1 more than once before they accept invite to join Lions

Donated \$100 to Kim Paulson for Diabetes Walk at mall

Gave go ahead to work with Carlton County Extension on Arbor Day event 5/14 we will give away about 350 trees to students

Started our spring flower basket and potted sale event will run through 2nd week in May we should net \$1200-\$1400

Passed out new member packets to each member at meeting

Carlton Area Lions Club, Secretary, Lion Jim Vnuk 218-260-6780

Deer River & Deer River Avenue of Pines

During March both the Deer River Avenue of Pines and the Deer River Lions Clubs met together for a meal and to learn about hearing test equipment from Essentia Health Audiologist, Besty Schutte. Avenue of Pines Lion Amy Perrington shared her story as a near deaf child and her journey to date. Amy also shared that it was a Lions Club that sponsored her summer camp with other deaf or hearing impaired children. Amy stated that this was the first time in her life she felt “normal”.

April 6th the Deer River Avenue of Pines Lion’s Club held a April Shower for Grace House. Grace House is a homeless shelter in Grand Rapids, MN. The shelter provides and / or connects guests to programs that will help them have a chance to succeed in employment, finding housing and making financial decisions. The shower was attended by 20 Lions and guests. Beside two large boxes of personal needs items the shelter received a financial donation of \$250.

Lion Teri Gullickson

Ignace Lions

Ignace Lions Club continues to support funding as a Third Party for the Northern Ontario Travel Grants so that individuals can attend out of town medical appointment.

The Lions club donated \$500 to the purchase Fire Safety resources for the Ignace Volunteer Fire Department to instruct a fire prevention and safety program to children ages 8-10 at the 2 community schools.

The Ignace Loins club supported a \$110 advertisement for the Lions Club in the Ignace Nursery School community calendar.

The club, is setting out to do a 50/50 draw for the spring of 2015 and are looking at attending the July 1st activities, to do a public awareness campaign at the event.

Babbitt Lions

The Babbitt Lions club hosted the Peace Poster winners. parents and siblings at the March meeting. Although the winning poster did not get sent in time to the District, we honored the winners. First place winner received \$50, second place winner received \$30, and third place winner received \$20. The art teacher, who also attended, spoke about what a good experience this is for the students.

Don’t forget to sign up for the 2016 Mid-winter at Fortune Bay Resort and Casino!

Lake of the Woods Lions

submitted by Lion Lillian Marchant, secretary

- Donated \$3,500.00 at Parade of Green to various programs. Three Lions attended Mid Winter Convention and stated it was the best conventions in sometime.
- A priority mandate of our club is the Cataract Surgical unit of the local hospital and surgeries performed to date 3,983.
- Successful Christmas Draw at the Christmas Tree December 25th profits \$25,753.13.
- Purchased cake and ice cream for the residents of Pinecrest Home of the Aged February Birthdays.
- Several Lions Air Cadets were presented with promotions and awards and Commanding Officer, Lion Sonia Hill was promoted to the rank of Captain at the weekly parade.
- Hosted guest speaker at February meeting, Ms. Lorna Smith, Pharmacist, New Medicine Shoppe, gave a very interesting presentation on various diseases and medications.
- Several Lions attended a very interesting and beneficial March Zone meeting at Vermilion Bay Lions Hall; excellent work shop held on what do Lions do?
- April 4th several Lions served barbeque hot dogs and juices, and coffee at the annual Easter Egg Hunt (picture appended). The weather was COLD.
- We continue to explore new ideas to encourage new members to Lions.



Dryden Trillium Lions Club

March 2015 Activity Report – Club #53070

1. Reading Action Program (RAP) – Story Time & Crafts at the Dryden Public Library. One member participated on March 5th with 13 children in attendance and another member assisted the Library Staff with its “Little Bunnies Easter Egg Hunt” on Saturday, March 28th with 60 little bunnies enjoying their Easter egg treats.
 2. 6 Trillium Lions members attended our District 5M10 Region 1, Zone 4 meeting on March 7th.
 3. Our club purchased 42 pounds of ground beef at a cost of \$ 111.00 serving 166 clients and collected \$ 90.00 from our membership at our March 12th General Meeting.
 4. 2 members delivered Meals on Wheel on March 14th & 15th to 11 clients.
 5. Donated \$ 100.00 to assist the Vermilion Bay Lions Club with a benefit Cribbage Tournament and Supper in support of a young local family with serious health problems.
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Presentation of new 3 year pledge of \$250,000 to the University of Minnesota for the Minnesota Lions Islet Imaging Laboratory Fund by Multiple District 5M Council Chair Earl Orvik and Minnesota Lions Diabetes Foundation Executive Secretary Bill Bard and Chair Judy Loken. This presentation took place at the 6th Annual Lions Diabetes Research Update at the University of Minnesota Center for Magnetic Resonance Imaging on Saturday March 28th.



Presentation of \$25,000 donation to the University of Minnesota's Dr. Betsey Seaquist for her Diabetes and Metabolism Research Fund by Multiple District 5M Council Chair Earl Orvik and Minnesota Lions Diabetes Foundation Executive Secretary Bill Bard and Chair Judy Loken. This presentation also took place at the 6th Annual Lions Diabetes Research Up date.



2nd VDGE and District 5M10 Trustee Mark Eyre at the Minnesota Lions Diabetes Foundation Board of Directors meeting and 6th Annual Lions Diabetes Research Update at the University of Minnesota Center for Magnetic Resonance Imaging on Saturday March 28th.



DGE Bill Michl and IPDG and District 5M10 Trustee Larry Winner at the 6th Annual Lions Diabetes Research Update at the University of Minnesota Center for Magnetic Resonance Imaging on Saturday March 28th.

Cook Lions

The Cook Lions Club has started a Club Branch at the Cook Hospital and Clinic. There are 8 members. They are Julie Gerzin-President, Margaret Rinne-Secretary, Kaylee Hoard- Treasurer, Wendy Long, Teresa Debevec, Misti Aune, Nicole Chiabotti and Rich Ziegler. Though they are part of the Cook Lions Club they will have their own officers, meetings and their own projects. The name of the Branch is "Cook Lions Health Care Club Branch". Some of the new members are shown with Branch Liaison Mark Eyre. This is the first Club Branch that has ever been formed in our District.



All clubs should think about possible Club Branches in their area.



Let's keep 5M10 together!

We were one of only four of the 12 5M districts to gain in membership as of February 28. Keep up the good work!





**Lions District 5M10 2016 Midwinter Convention
January 15, 16, 17, 2016
Fortune Bay Resort and Casino
1430 Bois Forte Road Tower, Mn. 55790**

REGISTRATION FORM

Name _____
(Please circle all that apply: Lion Lioness Leo Spouse First Timer)

Name _____
(Please circle all that apply: Lion Lioness Leo Spouse First Timer)

Address _____

Phone _____ Email _____

Hospitality Book (Includes all convention meals); Please indicate the number of Hospitality Books required.

Early Bird -- Prior to December 15, 2015 _____ @ \$99.00 US _____
After December 15, 2015 _____ @ \$125.00 US _____

OR Indicate your individual meal preferences:

Friday Night mixer	_____ @ \$23.00 US \$ _____	Special Dietary Requests
Saturday Breakfast	_____ @ \$17.00 US\$ _____	_____
Saturday Lunch	_____ @ \$23.00 US\$ _____	_____
Governor's Banquet	_____ @ \$44.00 US\$ _____	_____
Sunday Brunch	_____ @ \$27.00 US\$ _____	

Total Amount Enclosed US \$ _____

Make Checks Payable to **Cook Lions Club** Mail with completed registration form to:

Cook Lions Club P.O. Box 502 Cook, Mn. 55723

Hotel Accommodations: Convention rates for January 15th and 16th are \$89.00 plus tax. Lodging reservations should be made directly with Fortune Bay: 800-992-7529. Arrive early or stay late. Fortune Bay is offering a special rate of \$62.00/night plus tax 4 days prior to or 4 days after the convention dates.

Questions or comments? Contact Lion Mark Eyre, meps@accessmn.com 218-666-2758

2016
DISTRICT 5M10
MIDWINTER CONVENTION



ROAR ON THE SHORE
JANUARY 15, 16 & 17, 2016



HOSTED BY COOK LIONS CLUB
at



Toll-Free: 800-992-7529 1430 Bois Forte Road, Tower, MN 55790 fortunebay.com

**On the shores of Lake Vermilion
where the lake is deep and frozen
Stands amidst the forest there
the 2016 Mid-Winter Lion's lair.**

**There inside this Lion's den
will gather the Lions of 5M10.
Lions old and Lions new will
share some tales of what we do.
How we SERVE and how we PLAY
make plans to **ROAR** with us - today!**

"Roar on the Shore"

5M10 Mid-Winter Convention 2016

January 15, 16, 17, 2016

Fortune Bay Casino and Resort