



L10News

October, 2014



Making Good News Happen

District Governor Mark Osthus

October 2014

Although we would like to believe that good news is just a matter of being lucky, deep down we know that it's much more than that. As my step-father used to say, "The harder I work, the luckier I get."

I know that there are many Lions working very hard on projects throughout our district that result in giving assistance to people who really need our help. When the combined efforts of many Lions clubs are added up, big things happen.

Just yesterday I had coffee with a former development director of the vision center of the University of Minnesota. I happened to be wearing a vest that had a Lions logo on the front. She noticed it and went on to tell me that the center couldn't exist without the hard work and donations from MD 5M Lions. Sometimes you may not feel very significant, but get that thought out of your head. Together, we are very significant.

This morning, our newsletter editor, Dave Ogilvie, emailed me some good news that you can read more about elsewhere in this edition. Emo, Ontario Lions report that they have 11 new members with the possibility of a few more by next month. How does this happen, especially in a smaller town? It's because people observed what the Lions were doing by creating a fun experience resulting in donations of about \$10,000.

Activities such as these fulfill a multitude of needs within our communities; you, our district clubs continue to rise to meet the need. MD5M Council Chair, Earl Orvik, has challenged our district to complete four projects that benefit disadvantaged children. One such project of the Duluth Lions Club is to raise funds and donations for a family crisis center.

Lutheran Social Services' Bethany Crisis Nursery has been serving Duluth and the surrounding

communities since 1994. The Bethany Crisis Nursery provides an early intervention service committed to keeping children safe by providing support services to families and emergency care for children during times of family stress. This center has been very successful preventing child abuse and neglect.

If your club has recently completed, or will soon do a project that benefits disadvantaged children, please send an article describing your project to both me and Dave Ogilvie, our newsletter editor so it can be published in both our *L10News* as well as the MD5M *Lions' Roar*. Giving disadvantaged children tools for healthy living will make a great difference in their lives.

Special Olympics events are taking place throughout our district and we are joining the other districts in MD5M who have been giving support for some time. Please try to contact Special Olympics people you know in your area so that we can communicate with them. Better yet, invite them to join. By doing so, you will *Strengthen the Pride*.



markosthus@charter.net

christineosthus@gmail.com



LIONS MD5M-10

SERVING

NORTHEASTERN MINNESOTA AND NORTHWESTERN ONTARIO

5M10 Cabinet Officers 2014 - 2015

POSITION	NAME	E-MAIL	ADDRESS	TELEPHONE
District Governor	Mark Osthus (Christine)	markosthus@charter.net	3431 E. Superior St., Duluth, MN 55804	R: (218) 724-1377 C: (218) 340--769
Immediate Past DG	Larry Winner (Sue)	lrrywnnr@gmail.com	11270 S. Beach Ave. PO Box 216 Solon Springs, WI 54873	C: (218) 260-8110
1st Vice District Governor	Bill Michl	billmichl@yahoo.ca	344 3rd St. W., Fort Frances, ON P9A 3A7	R: (807) 276-1334
2nd Vice District Governor	Melvin Milender (Mary Lou)	melmile@msn.com	11820 Coyote Rd. NW Bemidji, MN 56601	R: (218) 759-0830 C: (218) 766-9722
Cabinet Secretary	Sue Winner (Larry)	sbachinski@slhduluth.com	11270 S. Beach Ave. PO Box 216 Solon Springs, WI 54873	C: (218) 349-4643
Cabinet Treasurer	Jan Bennett (Cordell)	cabnnt@aol.com	43515 Spider Shores Rd., Marcell, MN 56657	C: (218) 259-4956

All Zone Chairs and Program Chairs can be found at the following:

<http://www.5m10lions.org/cabinet.php>

These people spend a lot of time organizing and preparing events for 5M10. Please get to know their duties. For example of District Governor has very important duties.

District Governor: As an international officer of Lions Clubs International, and under the general supervision of the International Board of Directors, he/she shall represent Lions Clubs International in his/her district. In addition, he/she shall be the chief administrative officer in his/her district and shall have direct supervision over the region chairs, the zone chairs, the cabinet secretary and the cabinet treasurer and the cabinet members as provided for in the district constitution. His/her specific responsibilities shall be to:

- a. Further the purposes and objects of Lions Clubs International.
- b. Oversee the Global Membership Team at the district level and inspire other cabinet members to actively support membership growth and new club organization.
- c. Oversee the Global Leadership Team at the district level and inspire other cabinet members to actively support leadership development at the club and district levels.
- d. Support and promote the Lions Clubs International Foundation.
- e. Preside, when present, over the district convention, and cabinet and other district meetings.
- f. Perform such other functions as required by the International Board of Directors.

CLUB NEWS

Babbitt Lions

At the beginning of the school year our club distributed start-up kits to all elementary students and preschool students. Beginning in August, we shop for the school supplies. Then these are put into individual kits. There are different items for different grade levels. 150 kits were given out this year.

Our club has a medical equipment loan program. We have everything from hospital beds, wheelchairs, bath stools and many more.

There is always a demand for this equipment. Lion members deliver the items and pick them up when no longer needed.

On September 30, the Babbitt Lions Club hosted the Gene Ritsche Run for High School Students. This a cross-country meet held at the Babbitt Golf Course. Seven schools participated with 134 students running.

Thank you,

Marilyn Kapsch, secretary

DRYDEN LIONS Lion Bryan Meadows 1-807-223-3947

The Dryden Lions Club has been busy this summer.

More than half a dozen members donated their time to help out the TbayTel Walleye Masters fishing tournament in June and several other members helped to build larger-than-life game boards for July 1st celebrations in Dryden.

The club and local Trillium Lions Club report a very successful raffle for their truck and boat package this year.

A sellout of tickets provided each club with proceeds of \$22,000.

That money has been donated by the Dryden Lions Club to several worthwhile causes, including: Dryden Lions Medical Assistance Fund, \$15,000 ; Camp Quality, \$500; Dryden Food Bank, \$2,000; Tamarack House, \$1,000; CNIB (Lake St. Joseph Centre), \$500; Canadian

Cancer Northwest Region, \$1,000 ; Lions Foundation of Canada Dog Guides, \$1,000; and the Dryden Diabetes Education Centre, \$1,000.

The club also donated \$200 to the local Purina Dog Walk, which was split between members who participated. It has also agreed to pay for required annual inoculation shots for hearing assist dog Benson owned by Karissa Langner. The dog was provided by Lions Foundation of Canada, Dog Guides.

In addition, members manned stations at the annual Fall Fair food booth and raised more than \$5,670 for local Lions projects. From those proceeds, a donation of \$654 has been donated to Canadian Diabetes.

The club is now looking at the possible replacement of the food booth as it is more than 40 years old.

VOYGEUR LIONS



The Voyageur Lions hold monthly 50/50 draws with boxes set up at Boston Pizza, From The Grind Up, Mekong Restaurant, & The Harbourage. The first six months draws went to the Robert Moore Breakfast program. A check for \$600.00 was presented to the school.

In the picture Voyageur Lion President Dale Gill presents cheque to principal

Bill Daley

FIRST CITY LIONS



May Lou Milender, President of The First City Lions Club in Bemidji, MN recently honored Barbara Voges with her 20-year Chevron.



WISHING LION SUE WINNER A SPEEDY RECOVERY

Duluth Lion Sue Winner, our District 5M10 Cabinet Secretary and wife of PDG Larry Winner, recently had surgery to repair the tendons in her hand. After 10 days fighting a strep bacteria infection in her hand, she is expected to be home soon for a month of recovery and 3 months of therapy and rehabilitation. Our prayers and best wishes go out to Lion Sue.

Emo and District Lions

What a successful project for Emo and District Lions!! A whirlwind 8 weeks and the tickets for the Tracker sold out 2 days before the draw. Just to show what a pride of Lions can do when they put their mind to something!! The raffle of the side-by-side tracker, in conjunction with the Rainy River Walleye Tournament was a huge success and was extremely well supported by all communities in the district. The draw not

only raised a lot of money for the charities but also gave the club more exposure than it has ever had. The following charities will split approximately \$10,000. The Rainy River Hospital Auxiliary, Kidsport, Rainy River Minor Hockey, the Rainy River Figure Skating Club, Rainy River Playschool and the Food Bank (NWHU).



Emo & District Lions Club is hosting its 2nd Annual Hunters Supper. Nov 8, 2014 at the Barwick Community Hall. Social hour at 6 p.m. with dinner at 7 p.m. Wild game will be served with all the trimmings. Local businesses will be on hand displaying hunting related items, cash bar, penny-table. The Guest speaker will be Marc McNay from <http://www.therealdealwithmarc.com/> (Wild T.V.). Proceeds will be going to community projects and tickets are available from all Lions members. Please contact one of the members if you would like to attend. Tickets \$ 15.00.

It would be great if we could have a few more reports from clubs in our district. I'm sorry I didn't get to remind people, but I was on a holiday for a week. Please remember to submit something by about the 8th of the month and I promise to remind you next month. This is our newsletter so everyone should submit something.

Lion Dave Ogilvie (editor)

ogilviedave@gmail.com

**Public Relations
PR POWER!
(Club Website)**

Does your Club have a website? Did you know there is a simple way to obtain and maintain a site? LCI has made the process easy, convenient and at no cost to your Club.

Because having a website increases your exposure and raises community awareness, it can also have a positive impact on membership growth. Additional benefits of having a website include:

People find your Club online. The Internet is a primary source for local information. How often do you use Google or the Internet to find a product, service or resource?

Your Club can make a strong first impression. Having a logo, mission statement, and photos on your website with a nice, clean layout creates a professional image for your Club.

It's a great way to build public awareness and trust. By disclosing Club information on your website, the general public can see the great things you are doing.

Your website works for you 24/7. The power of the Internet is that it makes your club information available immediately to people. Whether it's 12 midnight or 12 noon, your website provides information when potential members and partners need it most.

Enhance the image you want. Because your website is a visual representation of your Club, it is the perfect way to build your image and display the great things you are doing. You're able to choose what stories to tell.

Strengthen and support our District 5M10. Let's all make an effort to have a website in place by the end of this year that offers links to news within our District and connections to MD5M and LCI.

LCI offers Lions Clubs a convenient and easy way to create their own website. It's called e-Clubhouse. Your club is able to customize the contents to fit your individual needs.

e-Clubhouse allows you to:

- Build and maintain a website for your Club using a simple set of tools.
- Keep your members and community up-to-date about the projects your Club is working on.
- Promote your Club's activities and recruit new members.

Getting Started

Click here to [Submit an Application](#), fill out the necessary information and LCI will send you the tools you need to begin. If you have questions, or would like assistance in applying for website, please don't hesitate to contact me. I'm happy to help in any way I can.

Barb Oswell
District 5M10 PR Chair
oswbarb@gmail.com
218-343-9006



Lions Clubs International
Oak Brook, Illinois



DISTRICT 5M10
Northeastern Minnesota, Northwestern Ontario

District Governor Mark's Club Visit Request Form 2014-2015

Club Name: _____

Club Location: _____

Address: _____

Dates for Club Visit: 1st Choice _____

2nd Choice _____

Time Club Meeting begins: _____

When does your Social Hour start: _____

Do you have a Board of Directors Meeting? Yes _____ No _____

Would you like the DG to attend your Board of Directors Meeting? Yes _____ No _____

Will you have a meal? Yes _____ No _____

Are there other Lions, Lioness or Leo Clubs involved for the DG club visit? Yes _____ No _____

Please list the other Clubs: _____

Lion, Lioness or Leo requesting the District Governor's visit: _____

Club contact telephone no.: _____ Email address: _____

Please send a summary of your club's main service projects and fund raisers.

Will the District Governor be expected to install officers? Yes _____ No _____ If yes, please send the names of the new officers. If inducting new members, please have the LCI New Member Kit with Pin and signed Certificate.

Will the District Governor be expected to give out awards to club members? Yes _____ No _____ If yes, please send an additional letter stating the awards and the names of those receiving the awards. Please have awards, certificates, pins or changes in installation or induction ceremony available when we arrive for the District Governor's visit.

I look forward to coming and visiting with your club! **Mark Osthus – 5M10 District Governor**
markosthus@charter.net

Duluth Lions Club

Serving Youth through Lutheran Social Service Crisis Nursery

The Duluth Lions Club actively serves youth within our community. One of our ongoing projects supports disadvantaged children through the Crisis Nursery Center.

The Lutheran Social Service Crisis Nursery has been serving Duluth, Minnesota, and surrounding communities since 1994.

The Crisis Nursery provides an early intervention service committed to keeping children safe by providing support services to families and emergency care for children during times of family crisis. Their goal is to prevent child abuse and neglect. During times of family stress, child abuse and neglect is more likely to happen. Many parents in our community don't have family members or friends that they can lean on for help and support during difficult times.

The Crisis Nursery supports families by providing three no-cost services:

1. Emergency day care and overnight care for children birth -12 years old in licensed day care & foster care homes. This allows parents to resolve their crisis while their children are in a safe environment. Some of the most common reasons parents call for help are medical or mental health needs, homelessness, family violence, employment or job search.
2. Crisis counseling, problem solving and referrals to other community resources.
3. Emergency clothing, diapers, formula, blankets, and baby supplies.

The families they work with face multiple challenges that affect their ability to parent and resolve their crisis: poverty, isolation, mental illness, domestic violence, homelessness, history of abuse/neglect in their childhood, and foster care.

For the past 15 years, the Duluth Lions Club has donated \$150 to the Crisis Nursery that is used to purchase \$10 coupons for a local department store. Members of the club then purchase new clothes for the Nursery's clothes closet. Families are then able to take the items for their children. In addition, the Duluth Club helps to raise funds for the organization each year by donating a gift basket for their auction held during their annual *Take Time for Kids* fundraising event.



HAVE YOU FILED YOUR FEDERAL TAX FORM FOR 2013?

Most Minnesota Lions Clubs qualify to file Federal tax form 990N (less than \$50,000 per year in gross receipts). This has to be filed online, and for most clubs it must be filed before **November 15** of this year (there are a few Lions Clubs that have a calendar year as their fiscal year and your club must file each year by May 15).

To file, the easiest way to do it is to go to the following website: <http://epostcard.form990.org>. Once you are at the site, you need to have the following:

Completing the e-Postcard requires the eight items listed below:

1. [Employer identification number](#) (EIN), also known as a Taxpayer Identification Number (TIN). Your secretary should have this, or you can get it for your club on the LCI website, www.mylci.org, then pull up your club; it will have the number listed. This is a nine digit number.
2. [Tax year](#) Use July 1, 2013 to June 30, 2014.
3. Legal name and mailing address
4. Any other names the organization uses
5. Name and address of a principal officer
6. Web site address if the organization has one
7. Confirmation that the organization's annual [gross receipts](#) are \$50,000 or less
8. If applicable, a statement that the organization has terminated or is terminating (going out of business)

You **MUST** complete this every year. If you miss for 3 years, your club loses its tax exempt status and you must pay a \$400 reinstatement fee to get re-registered. Avoid the pain, make sure that this is done at the latest by November 15 of each year, but do it early in case there is some glitch that needs to be dealt with.

Wayne Swanson

MD5M Legal Consultant

Need help in recruiting new members?

Each new Lion brings fresh ideas, passion and a hands-on attitude to clubs — helping to improve service and make a greater impact in the community. There are 1.35 million Lions worldwide. Imagine the difference we could make around the world if every Lion asked one person to join his or her club! All it takes is just one person. Download our Just Ask! Member Recruiting Guide to help you get started, or visit our Invite Members page for tips on who to invite and how to welcome new members into your club.

Check out the webpage <http://lionsclubs.org/blog/>

**In 2014 – 2015
DISTRICT 5M – 10 LIONS
Must Focus on Building our Clubs**

Membership and Retention is what we must do!

We have fallen below the acceptable membership level that is set by Lions Clubs International's board of directors to remain a viable district. We are currently at 1154, and District 5M-10 needs to get to 1250 members to regain its status as a district within Lions Club International Association.

We have not stopped the downward spiral in membership. The last two years I feel that we had the potential to reverse this downward trend and together we could finally accomplished membership growth. However, as they say in football, "Keep your eye on the ball"! We didn't keep our eyes on the ball and by not paying attention to the details we lost whole communities where strong Lions Clubs used to provide services to the needy and the community.

2007 – 1373 members	with 49 clubs	
2008 – 1338 members	with 48 clubs	Lost - 35
2009 – 1271 members	with 48 clubs	Lost - 67
2010 – 1288 members	with 49 clubs	Gain - 17
2011 – 1253 members	with 48 clubs	Lost - 35
2012 – 1185 members	with 48 clubs	Lost - 68
2013 – 1200 members	with 47 clubs	District Gain of 15
2014 – 1157 members	with 44 clubs	Lost - 43

Simply stated, we have 44 Lions Clubs. We are down four clubs from the start of last year, but there are plans to help build up the clubs that are having membership problems. These could be a club that has 8 members or struggling club of 35 that has lost 10 to 15 members in the last year. The GMT/GLT Global Membership and Global Leadership Teams have joined forces to help provide assistance to all clubs, zones, or regions in 5M-10. We all have plenty to do and we must band together to get this accomplished in the 2014-15 Lions year.

All Cabinet members have been challenged to bring in one new member each and this will bring the district close to the magical 1250 number. However, every club should focus on retention which will give every Lion in your club a reason to want to remain an active member.

Remember, if you don't ask that membership question, the answer is always NO!

We can reach 1250 members during this year 2014 – 2015



District Newsletter Chairs,

All 12 districts in Multiple District 5M publish a newsletter; and, your hard work and dedication to this project is greatly appreciated.

I would like to clarify how special recognition for District Lions Newsletter Chairs will be determined for the 2014-2015 year.

In addition to your newsletters, you need to complete one of the following:

- A display at your Mid- Winter convention with information on how to create club newsletters and/or tips on how to make their newsletters better. Please email me a photo of the display along with info provided.
- Present a session/seminar at a Lions' event on how to create Lions' newsletters or give ideas on how to make Lions' newsletters better, etc.. Please email me a summary of your session(s).
- Have a newsletter contest within your district. Please email me your contest rules, along with the participation and outcome of your contest.
- Or, if you feel that you have made a contribution toward newsletter communications in your district that is not included above, please email me that information so it can be determined if it would qualify for special recognition.

Awards will given during the Multiple Convention in the Spring of 2015. I will followup prior to the convention with a submission deadline.

If you have any questions, please contact me.

Thank you for your service to others through Lions!

Lion Erin Beck
MD5M Lions Public Relations
PO Box 74
Palisade MN 56469
[218-845-2204](tel:218-845-2204) - home
[218-851-7267](tel:218-851-7267) - cell

“Explore the Roar” Plan to attend our

**Lions District 5M10 Midwinter Convention
Radisson Hotel Duluth
January 23-25, 2015**

Register Today!

Questions? Please feel free to contact:

Lindsey Jacobson: ljacobson@superiorglass.us
Barb Oswell: oswbarb@gmail.com

**Note that the early bird registration date is December 15,
2014 and ensure to book your hotel room early to avoid
disappointment.**



Lions District 5M-10 2015 Midwinter Convention

January 23-24-25, 2015
 Radisson Hotel Duluth Harborview
 505 West Superior Street
 Duluth, MN 55802

Registration Form

Name _____
 (Please Circle all that apply: Lion Lioness Leo Spouse First Timer)

Name _____
 (Please Circle all that apply: Lion Lioness Leo Spouse First Timer)

Address _____

Phone _____ Email _____

Club Name _____

Hospitality Book (Includes all convention meals): Please Indicate the Number of Hospitality Books Required.

Early Bird – Prior to December 15, 2014 _____ @ \$ 99.00 US = \$ _____
 After December 15, 2014 _____ @ \$114.00 US = \$ _____

OR Please Indicate Your Individual Meal Preferences:

Friday Night Mixer	_____ @ \$20.00 US \$ _____	Special Dietary Request: _____ _____ _____
Saturday Breakfast	_____ @ \$15.00 US \$ _____	
Saturday Lunch	_____ @ \$20.00 US \$ _____	
Governor's Banquet	_____ @ \$40.00 US \$ _____	
Sunday Brunch	_____ @ \$25.00 US \$ _____	

Total Amount Enclosed US \$ _____

Make Checks Payable to Duluth Lions Club. Mail with Completed Registration Form to:

The Duluth Lions Club P.O. Box 16662 Duluth, MN 55816

Hotel Accommodations: Convention Rate: \$95.00, plus tax. Lodging reservations should be made directly with the Radisson Hotel Duluth Harborview: (218) 727-8981 or 1-800-333-3333. Arrive Early and Stay Late! The Radisson Hotel is offering a special Lion's rate of \$69/night, plus tax, 3 days prior to the convention dates and 3 days after.

Questions/Comments? Please contact: Lion Larry Winner, lrrywnnr@gmail.com, (218) 260-8110 or Lion Barb Oswell, oswbarb@gmail.com

Thank You!