



# L10News

September 2014



## Inside This Issue

1	Message from President Joe Preston
2	Lions and U.S. Veterans
3	Club reports
3	Club reports
4	Club reports
5	Club reports
6	Club reports
7	Youth Exchange Program
8	Club report
9	Club report
10	Lake Joseph Center Report
11	DG Mark's report
12	DG Mark's request for a visit form
13	Membership report
15	MD5M Convention
16	Public Relations
17	Mid-Winter Convention Registration

## 2014-15 International President

### Joe Preston



### A Can't-Fail Plan to Add Members

I write this fresh off the international convention in Toronto, and it's hard to appreciate how fun and exciting a convention is unless you are there. Some 15,000 Lions packed the Air Canada Centre. They roared with gusto when I and other speakers rhetorically asked "Can we do it?" or "Are we up to the challenge?" The power of a crowd, of a group of people with a shared purpose, is inspiring. I am confident each Lion at the convention is now willing and able to serve more capably and enthusiastically.

But what if we could rouse the same level of commitment in each of our 1.35 million members? What could we accomplish if each Lion resolved to "Strengthen the Pride" by simply asking one person to join their club? Imagine the huge impact that would have on membership growth and the amount of service we can provide.

Often when I ask someone, "Why aren't you a Lion?" the response is "I've never been asked." The beauty of our association is everyone can be a Lion. You don't need to be a rocket scientist. You don't need a college degree. You don't need to be wealthy. You don't need to have a certain body type. The single most important trait in being a Lion is the desire to serve others. Surely, we all know plenty of people who fit that bill.

October is New Membership Growth Month, and I'd like your club to set a goal of adding at least one new member. New members bring fresh ideas, keep clubs healthy and increase your club's ability to

serve. When Lions sponsor and report a new member in October, they'll receive a Membership Growth Award Pin. If your club adds new members

in both October and April, it will receive a Membership Growth Award Banner Patch.

**President Joe Preston**



## Lions Clubs International

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Dear Lion,

As a leader in your Lions club, we want to remind you about the current new member pilot program in the United States that waives the charter or entrance fee for U.S. Veterans of all ages.

The ***Involve a U.S. Veteran*** program waives the charter or entrance fee for any qualifying veteran who joins a new or existing Lions club.

Eligible veterans include retired U.S. military personnel or honorably-discharged members of the Air Force, Army, Coast Guard Services, Marines, National Guard, Navy or Reserves. Those currently serving in the National Guard or Reserves are also eligible. Lions Clubs International will provide an entrance fee waiver of \$25 (\$30 for charter members) to the first 5,000 qualified U.S. veterans that join a local Lions club. The program is only being offered in the United States.

Visit the [Involve a U.S. Veteran Web page](#) to learn more about this special program. You can download a fact sheet, promotional flyer, certification form and a sample press release to help promote this program in your community.

Veterans have made so many great contributions and sacrificed so much to serve our country. As service members leave the military and come home, let's provide them an opportunity to get involved in their communities and serve as Lions.

Make plans now to reach out to veterans in your community and offer them the opportunity to make a difference and change lives as Lions. Take advantage of this special program to grow your club today!

Sincerely,

Scott Drumheller  
Executive Administrator & Secretary  
Lions Clubs International

# CLUB NEWS

## Emo and District Lions Club

Emo and District Lions have been selling tickets in conjunction with the Rainy River Walleye Tournament. Thanks to Tyler Nordin of 'Just For Fun Sports' who is providing the prize of: 2014 CFMOTO Tracker 800 and Helmet package. The winning ticket will be selected at the Walleye Tournament on September 28<sup>th</sup>.

Proceeds will go to the following groups in the Rainy River area: Rainy River Hospital Auxiliary, Kidsport, Rainy River Minor Hockey, Rainy River Figure Skating Club, Rainy River Playschool and the Food Bank (NWHU).

Our sales coordinator Lion Rhonda Lilley would like to thank all the Lions and volunteers who helped sell tickets at various locations across the district. Thanks too, to our president

Joanne Ogden who spearheaded this fundraiser and did some of the early organization.

If all 1500 tickets are sold and at this point it looks like they will, the Emo and District Lions will have approximately, \$9000 to divide amongst the groups in Rainy River.



Ticket Sales Coordinator Rhonda Lilley proudly displays the CFMOTO Tracker 800.

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## BABBITT LIONS CLUB

### Babbitt Lions Summer Activities

The Babbitt Lions had a busy summer. In June, we participated in Peter Mitchell Days (Our community festival) with our food wagon. This is a major fund raiser. We also entered a float in the parade. We held our annual picnic in

July. This was just a fun time for all members and friends. In August, our club built two ramps for people with disabilities. A temporary ramp was also installed. Plans are underway to build a third ramp. This is in addition to the more than 30 ramps built by the Babbitt Lions. Also in August, our club manned the beer wagon at the Embarrass Fair. This is a good money-maker for our club.

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## Cook Lions Club

Cook Lions had another successful Garage Sale making over \$31,000 at the 3 day sale. We continue to cook monthly at the Cook Nursing Home. The Standard Grant of \$25,000 from LCIF was granted to the Cook Hospital and the matching funds needed are almost in place.

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# CLUB NEWS

## Deer River Avenue of Pines

Deer River Avenue of Pines has had another busy summer with events and preparing for the next few months. In July we participate in the Wild Rice Festival making and selling hamburgers. This event brings a large portion of our annual income. In August we hosted the "Picnic" in which approximately forty members of the Cap Baker, Deer River Lions and Avenue

of Pines enjoyed cooking out and the potluck dishes. During our September meeting we collected the membership profiles, collected 250 pencils to donate to the school, and started our calendar of events and projects for the next twelve months. We are joining forces with the Deer River Area Health Foundation for a Bras for the Cause Event.

## Vermilion Bay Lions Club

Our club catered to the Horticultural Society Annual General Meeting June 7 lunch and dinner. 8 members participated in this event, making this a very successful fundraiser for our club

We held our summer windup with a barbecue at the Pavilion.

We also participated in a fun day at the "Fort" June 28<sup>th</sup> with a fish fry. At this event, we served 144 people with the co-operation of Mother Nature.

We held our 3rd annual Pontoon Boat Ride for Seniors on July 16, 2014. This year, we were fortunate to be entertained at the pavilion, following the boat rides, by some local musicians. A great time was had by all and the weather couldn't have been better.

Vermilion Bay Lions are having a fall draw for a 2014 Artic Cat Prowler 500 HDX Limited, 2013 Finish Line 76x14 trailer, and \$5,000 cash. Total prize retail value \$23,896 with 50% of the proceeds going to our "Hall renovation fund".

The tickets are on sale at local businesses as well as from members for \$20.00 and the draw will be held Sept. 13, 2014 at the Vermilion Bay Lions Hall at 6:00 pm. We promoted our prize

by participating in the Fall Fair Parade in Dryden and then displaying it throughout the fair.

We will also be hosting an "Ultimate Salad Bar Dinner" on September 13<sup>th</sup> to accompany the draw. This should prove to be a fun event as our mayor, Gord Dingman has agreed to be "taped to the wall". We will sell lengths of tape to attendees at the dinner to tape him to the wall. Mayor Gord will be standing on a box and the idea is that he has to stay affixed to the wall once the box is removed. All proceeds from this event will also go toward the "hall renovation fund".

*Lion Shirley Koroniak President Vermilion Bay Lions Club*



**Vermilion Bay Lions Club - Fall Fair Parade in Dryden, Ontario**

## **DULUTH LIONS CLUB**

With our 2014-2015 officers, board directors and activity/administrative committees in place, our club was off to a busy and fun-filled year of successful Lions fundraising, service projects, and membership growth.

As a start to the new year, our summer club activities and projects included (1) Registering youngsters competing in the Whipper Snapper Races (part of the Grandma's Marathon weekend); (2) Assisting families who were visiting the Thomas the Train Festival at the Duluth Depot Museum/North Shore Scenic Railroad; and (3) Directing attendees parking their vehicles at the Duluth Aviation Expo.

### **Duluth Lions at the Whipper Snapper Races**



In addition, we welcomed eight new members to the Duluth Club in the last four months! Our Club is excited, anxious and looking forward to participating in our upcoming membership recruitment projects.

Speaking of exciting projects...Plans are on schedule and progressing very well for the 2015 District 5M10 Midwinter Convention. We hope you plan to attend! Convention committees are busy creating an amazing weekend for District and International members and guests, with a wide variety of educational seminars, networking and recognition events, exceptional speakers, spouse activities and, of course, delicious meals. Please look for our Midwinter promotion in this newsletter and Register Now! The Radisson Hotel is offering some great rates for you. See you there!



### **The Lions Club of Thunder Bay is currently planning its 7th annual 2-Bit Auction**

Date: October 15, 2015

Doors Open 6:15 p.m. Auction Starts at 7:00 p.m.

Oliver Road Community Centre - 563 Oliver Road

Admission \$5.00 at the door

Complimentary Cake, Coffee & Tea served at intermission.

Pop & water will be available for sale throughout the evening.

In support of the Lions Vision Care Center  
in the Thunder Bay Regional Health Sciences Centre

Lion Vicki Gagné-Smith

For details call 807-768-8793 or e-mail [svkyc@tbaytel.net](mailto:svkyc@tbaytel.net)

## **LIONS DONATE TO TRIPLE PLAY**

The Kenora Lake of the Woods Lions Club recently donated \$3,000.00 to Triple Play to help the group get ready for the fall season.

Triple Play is an organization set up by a local group about 15 years ago when it was discovered that many youngsters could not participate in their favourite sport because they couldn't afford to buy the required equipment, or the family was unable to pay the registration fees.

The program coordinator advises that the group collects used sports equipment, makes necessary repairs and recycles the items to those who require them.

Local groups supply cash donations which are used to pay registration fees as well as purchase new equipment to supplement the supply of donated used equipment.

Over the years, the program has expanded and today, over 900 local youth ages 5 to 18 participate in activities they would otherwise not be able to afford.

Triple Play also is involved in free public swims at the Kenora Recreation Centre and assists with "Take a Kid Fishing Day" and "Take a Kid Ice Fishing" programs as well as the Minto Summerfest.

Just recently, the group has entered into a repair and recycle project for bicycles in partnership with the Ontario Provincial Police and the Grade 7/8 shop class at Beaver Brae School.

Photo caption - Left to right: Lion Bob Marchant, Lion Jim Quinn, Debbie Novak, Triple Play, Lion Irma Milko



## LIONS INTERNATIONAL YOUTH EXCHANGE PROGRAM OUR ADVENTURE AS A HOST FAMILY

Submitted by Alicia Plattner-Whitmore (Duluth Lions Club 2014 5M10 Host Family)

I joined the Duluth Lions Club when PDG Larry Winner asked me to become a member in March of 2014. I attended the 95th MD5M Multiple Convention held April 25-27 in Morton, Minnesota, to learn more about the Lions Organization.

The Lions Organization had multiple booths of information about the Foundations and the Programs we sponsor. The one Program that I was very interested in was the Lions International Youth Exchange Program. The Camp Spicer Minnesota Youth Exchange Program Chairs, Sue Mullen and Cindy Walters, explained the program to me and the real need for more Lions members to host Lions International Youth Students.

I talked with Harold (my husband) and we decided since they were so short of host families, we would host two male youth students rather than one male student. I thought this way they can get to know each other, become lifelong friends, and it would be a great learning experience for all of us.

Once we made the commitment to host the two students, we had to be accepted by the Youth Exchange Camp Spicer Minnesota Program. This meant I had to write a letter (via email) stating why we would want to host these International Lions Youth Students along with sending a picture of Harold and I. Once we were accepted we were able to email both

exchange students so they were able to get to know their host family before they actually met us in person.



Our youth exchange students were Harsh Jain (age 17) from India and Suguru Takeshita (age 16) from Japan. We first met them in Mankato for the International Dinner on July 26 and stayed overnight so we could pick them up on Sunday and bring them back to our house in Duluth.

The great thing about going to the International Dinner was the networking you do and all the different people you get to meet and talk with. The dinner was very interesting and educational as each youth student made a food dish from their part of the country they came from. The mixtures of ethnic foods, seasonings, and spices were very interesting and very different tasting than here in the US.

**If someone in your club is interested in participating in this program . . .**

<http://www.lionsclubs.org/EN/our-work/youth-programs/youth-camp-and-exchange/>



Carlton Area Lions Club

9/8/2014

## April 2014 activities

Lion Dick Singpiel attended Lions Diabetes Tour at UofM in St Paul MN on 3/29/14 brought back lots of Information on research and progress with Stem Cell & Springpoint Diabetes research.  
Purchased add in 2014 VFW Program \$50

Donated \$200 extra towards \$500,000 International Measles Goal  
Donated \$50 towards Carlton Wellness Community 5K walk & Health Fair  
Nomination of 2014-15 Officers

## May 2014

Conducted Annual Flower Basket & Plant sale sold 130 baskets & 110 4" potted plants our Club netted \$1606.10 2013 net \$1370.00  
5/3/14 Served Meals for Carlton High School Dinner Theater 5 Lions worked and 55 meals were served  
Spring Hwy Pick Up 5/5/14, 13 Lions and 2 Guests picked up and then enjoyed fellowship and steak dinner  
5/8&9/14 Gave away for Arbor day, 350 trees at 5 local schools to 4 graders, information about Lionism and why we should plant trees was discussed with all the young kids

5/17/14 Helped with Carlton Bike Rodeo, 3 Lions helped with safety checks, skills test, hand signals & helmet giveaway 27 youth bikers  
5/19/14 Spring Senior Citizen Bingo at Inter Faith Care Center

About 60 seniors enjoyed \$150 in cash prizes and coffee and donuts afterwards Big Thanks to 11 Lions & 2 Potential Lions  
5/22/14 5 Lions helped serve Carlton High Athletic Banquet to about 100 students & family members

## June 2014

\$200 to Future Problem Solvers with Cloquet Destination Imagination with premise of future Club Presentation  
Perfect attendance pins handed out for 2013/14 to 10 Lionsmembers  
6/5/14 Cleaned yet to be constructed playground equipment for Carlton Bike Shelter area 4 Lions Helped  
6/16/14 Held Installation of Officers at Elmwood Inn 10 Lions and 7 Guests Plus DG Larry Winner & Spouse also inducted new member Craig Vork  
6/27&28/14 worked VFW Steak Fry 8 Lions & 2 Guests raised \$86.00 from 50/50 raffle

Donated \$275 for 2014 Boy Scouts Development Training  
Ordered 3 new eye glass collection boxes from Sentence To Serve  
7/26/14 Held Lions Giant Annual Auction at Carlton VFW in conjunction with Carlton Daze Celebration, all Lions helped collect items 6 helped with Auction and Guests, raised \$3345.00  
7/26/14 In conjunction with Carlton Daze had Carlton Lions Service Day Information Tent from 10am-4pm, 5 Lions Helped, Diabetes screening conducted by Marilyn Marciniak & Helper from Cloquet Community Memorial Hospital, 30 plus screened. Also gave out about 130 fresh healthy fruit kabob snacks  
Can do Canines assist dog visit, Laurie Carlson with Ann Ord and her hearing assist dog visited

## July 2014

7/7/14 Donated \$100 to Carlton Community Ed for Learning Camp



from 10-12 and Amy Molis with a Duluth Prison system puppy visited from 12-2. DR's Sasha and Chris from Northern MN Eyecare were there to answer questions on eye health. Former members and we use them for eyeglass purchases in our area

Had our antique Lions Club Fire truck parked by tent for kids to get pictures taken on and sign up to ride in parade Sunday on truck

We had many visitors who we talked about our Club and Lions & displayed our memorabilia cabinet & Eyeglass collection box

7/27/14 2 Lions & Guests drove Fire Truck after Honor Guard in Carlton Daze parade tossing out candy while 4 Lions sold annual summer raffle tickets along parade route. Drawing after

Carlton Area Lions Club, Secretary, Lion Jim Vnuk 218-260-6780

parade for 10 lucky winners and Club raised \$3049.75

Aug 2014

8/1&2 10 Lions worked our Burger Barn food booth at the Carlton Fair grounds for the 2014 Trappers Convention we raised \$1000.00

8/11 & 14-17/2014 Almost our whole club and many volunteer guests helped run our annual Burger Barn food booth for the Carlton County Fair we raised \$3500.00



Note from the new editor! Please be patient with me. The learning curve is enormous when it comes to doing this newsletter. Thanks to those who have done it in the past few years. Please contact me with any suggestions for next month.

**ogilviedave@gmail.com**

**Lions 5M10 & CNIB Lake Joseph  
Centre**

**Transportation Project Report - 5M10  
Cabinet Meeting**

**August 16, 2014**

**A. Committee Members:**

- Thunder Bay Lions Club
  - Lion Vicki Smith
- Thunder Bay Metro Club:
  - Peggy Michels
- Dryden Trillium Lions Club
  - Lion Wendy Wiedenhoeft, Chair
  - Lion Heather Patterson
  - Lions Joan Nazvesky
- CNIB Staff
  - Rob Gaunt, Director - CNIB Thunder Bay Office
  - Jacqueline Harrison - Manager CNIB Lake Joseph

- B. **Project Purpose:** To develop a fund to cover transportation costs, and a process to make travel arrangements, for CNIB clients within the 5M10 region in Northwestern Ontario to travel from

- C. their home community to Lake Joseph Centre

**D. Results 2013 - 2014:**

- Total donations: \$ 4,608.00
- Two individuals from Northwestern Ontario applied for funding for transportation and attended Lake Joseph 2014 (anticipated cost of \$500 per applicant)

**E. Next Steps:**

- receive receipts and reimburse applicants for transportation costs
- review applicants to project over past three years and criteria for project
- determine next and future steps for project for 2014-2015

**Submitted by:**

**Wendy Wiedenhoeft, Chair, Lions 5M10 & CNIB Lake Joseph Centre Transportation Project Committee**

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The Parade at the International Convention in Toronto, Canada.



## Governor Mark's Musings

"Who is going to read this, anyway?" That's the first thought crossing my mind every time I sit down to write a newsletter article. And I have written enough articles over the years to compile a couple of books. I still always ask myself, "Who is going to read this anyway?"

One group that will account for high readership is my peers, which at this time are other District Governors, present, past and future. We will read one another's stuff, not to judge, but to stimulate our own thoughts and steal as many good ideas as possible. Another group that I hope will have pretty good readership are our club presidents, officers and cabinet members. As partners in leadership, they take quite seriously the different challenges we each face in the faithful dispatch of assigned duties. I hope that all others in our clubs, who faithfully serve in varied ways, will enjoy hearing about all the projects and activities.

As I sat at a table during our first session of District Governor Elect training at the Lions International Convention in Toronto, I became aware that a governor from the Philippines had been on-site; working to giving comfort and aid after a devastating typhoon had left many people killed or injured. Lions from our district who helped out during the flooding have something in common with my friend, Freddie Lim. Far and near, Lions serve and help others. We all try to meet the needs of community and causes of compassion. Every day, Lions are making the world a better place.

In my 23 years as a Lion, I have met many good people who are talented, compassionate and determined. When they take on a job, they get it done. It has been said that Lions are the best kept

secret in town. No more secrets. We have an incredible gift to share and people can learn about it through you. Don't be shy. Let your light shine!

Joe Preston, Lions International President, has challenged all Lions to ***Strengthen the Pride***. A family of Lions or large cats is known as a *pride*. The only way for the pride to remain strong is through growth; the larger the pride, the greater the ability to hunt for food and to defend the family. Likewise, Lions Clubs must grow to remain strong and clubs grow by doing one simple thing: they ASK someone to join. **JUST ASK** someone. You may get turned down. **JUST ASK** someone else. Again, you may get turned down. **JUST ASK** until someone says, "You know, I think that joining up with you Lions would be a good thing." Pride, as we know, also has another meaning. It is feeling positive about who you are and what you do. Feeling good about your club is invigorating to you and those around you.

I am seriously thinking about offering awards at our Mid-Winter Convention, to one Lion from each Zone having the largest number of turn-downs experienced while asking people to join. Why? A greater number of failures yield a greater the number of successes. *(The reason WD40 has its strange name is because they had 39 failures before they discovered the right formula)*

Verification would be on one's honor. Simply keep count of the persons you have asked; have a contest, if you wish, to determine a champion in each club, aka "the biggest loser." Let me know what you think. You would have some fun and at the same time introduce someone who needs Lions to a life of very meaningful service. Feel free to contact me.

DG Mark Osthus [markosthus@charter.net](mailto:markosthus@charter.net) home phone: (218) 724-1377



**Lions Clubs International**  
Oak Brook, Illinois



**DISTRICT 5M10**  
Northeastern Minnesota, Northwestern Ontario

**District Governor Mark's Club Visit Request Form 2014-2015**

Club Name: \_\_\_\_\_

Club Location: \_\_\_\_\_

Address: \_\_\_\_\_

Dates for Club Visit: 1<sup>st</sup> Choice \_\_\_\_\_

2<sup>nd</sup> Choice \_\_\_\_\_

Time Club Meeting begins: \_\_\_\_\_

When does your Social Hour start: \_\_\_\_\_

Do you have a Board of Directors Meeting? Yes \_\_\_\_\_ No \_\_\_\_\_

Would you like the DG to attend your Board of Directors Meeting? Yes \_\_\_\_\_ No \_\_\_\_\_

Will you have a meal? Yes \_\_\_\_\_ No \_\_\_\_\_

Are there other Lions, Lioness or Leo Clubs involved for the DG club visit? Yes \_\_\_\_\_ No \_\_\_\_\_

Please list the other Clubs: \_\_\_\_\_

Lion, Lioness or Leo requesting the District Governor's visit: \_\_\_\_\_

Club contact telephone no.: \_\_\_\_\_ Email address: \_\_\_\_\_

Please send a summary of your club's main service projects and fund raisers.

Will the District Governor be expected to install officers? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, please send the names of the new officers. If inducting new members, please have the LCI New Member Kit with Pin and signed Certificate.

Will the District Governor be expected to give out awards to club members? Yes \_\_\_\_\_ No \_\_\_\_\_ If yes, please send an additional letter stating the awards and the names of those receiving the awards. Please have awards, certificates, pins or changes in installation or induction ceremony available when we arrive for the District Governor's visit.

I look forward to coming and visiting with your club! **Mark Osthus – 5M10 District Governor**

## Membership Report

*3 Yr Membership Growth Comparison and the 2014-15 Start-up*

	2011-12	2012-13	2013-14	gain/loss last 3 yrs	9/1/2014	2014 -15 NET
<b>28 US Lions Clubs</b>						
Babbitt	43	39	40	1	40	0
Blackduck	26	26	35	9	35	0
Bemidji	95	87	80	-7	80	0
Bemidji First City	31	27	25	-2	24	-1
Big Falls	24	23	21	-2	21	0
Bigfork	8	21	21	0	21	0
Carlton Area	14	18	17	-1	18	1
Cook	49	53	42	-11	40	-3
Deer River	28	28	29	1	31	2
Deer River Avenue of Pines	28	24	25	1	25	0
Duluth	77	79	83	4	82	-1
Duluth-Spirit Valley	10	10	0	-10	0	0
East Range	33	36	33	-3	33	0
Ely	6	4	4	0	4	0
Esko	16	15	22	7	22	0
Eveleth	26	24	23	-1	23	0
Floodwood Area	31	30	33	3	33	0
Grand Marais	43	46	45	0	45	0
Grand Rapids Cap Baker	51	51	50	-1	50	0
Grand Rapids Star of the North	63	61	58	-3	57	-1
Greenway	20	18	18	-3	18	0
Hibbing	16	18	18	0	18	0
Int'l Falls	21	22	12	-10	12	0
Littlefork	14	14	15	1	14	-1
Mt Iron	9	8	8	0	8	0
Orr	13	13	13	0	13	0
Proctor	10	16	14	-2	19	5
Tower-Soudan	9	0	0	0	0	0
Two Harbors	24	28	27	-1	26	-1
Virginia	12	21	21	0	20	-1
	<b>850</b>	<b>887</b>	<b>833</b>	<b>-24</b>	<b>833</b>	<b>0</b>
<b>10 Canadian Lions Clubs</b>						
Armstrong	23	19	0	-10	0	0
Atikokan	27	27	25	-2	22	-3
Dryden	19	22	33	11	32	-1
Dryden Trillium	24	26	30	4	30	0
Ear Falls	13	11	11	0	9	-2
Emo and District	24	24	21	-3	25	4
Fort Frances	21	19	18	-1	18	0
Fort Frances Voyageur	19	19	21	2	21	0
Ignace	9	10	10	0	10	0
Kenora Lake of the Woods	29	28	27	-1	27	0
Marathon	4	4	4	0	4	0
Pickle Lake	5	12	12	0	12	0
Red Lake	20	18	18	0	18	0
Stouffville	18	19	18	-1	18	0
Terrace Bay	6	6	0	-8	0	0
Thunder Bay	25	26	22	-4	21	-1
Thunder Bay Metro	25	23	25	2	25	0
Vermilion Bay	22	28	29	7	29	0
	<b>335</b>	<b>343</b>	<b>304</b>	<b>-19</b>	<b>321</b>	<b>-3</b>
<b>SM-10 Membership Totals</b>	<b>1185</b>	<b>1200</b>	<b>1157</b>	<b>-43</b>	<b>1154</b>	<b>-3</b>

During 2014-2015, we can **“Strengthen the Pride”** by bringing the 1.35 million members of our Lion’s family closer together, working in a spirit of cooperation and understanding. This is not the pride of being boastful; it is pride of accomplishment in building communities, providing meaningful service, and helping those who cannot help themselves. This feeling of pride forms the foundation of our commitment to serving others, and has made us the global leader in humanitarian service. This is the platform for success in the coming year, through our centennial, and well into the next hundred years of our association.

**August  
Membership Numbers for Multiple District 5M**

District	Membership	SM Ranking		July Ranking	
		<b>GAINS</b>			
SM-5	1392	0	1st	2nd	
SM-6	1487	10	2nd	3rd	
SM-8	3064	10	3rd	5th	
					Gains 20
		<b>LOSSES</b>			
SM-10	1154	-3	4th	7th	
SM-7	1893	-6	5th	1st	
SM-9	2341	-8	6th	9th	
SM-1	1854	-11	7th	4th	NET (gain/loss) -137
SM-4	1541	-15	8th	6th	
SM-13	1246	-20	9th	8th	
SM-2	2416	-25	10th	10th	
SM-3	1227	-28	11th	11th	
SM-11	1895	-41	12th	12th	
					Losses -157

**2013 - 2014  
District 5M - 10 Membership Growth  
INCENTIVE DRAWINGS**

**Giants Ridge the Quarry or Legend Golf      Biwabik, Minnesota**

Stay at the Villas at Giants Ridge  
&  
Golf at Quarry or Legend Championship Golf Course  
package expiration:10/15/2014

donated by : Kristin Ribich and John Kendall  
Winner: Duluth Lions Club, DG Mark Osthus

**FORTUNE BAY RESORT      Tower, Minnesota**

Dinner at the Sunset Steakhouse  
package expiration:12/30/2014

donated by : Brian Anderson, Virginia Lions Club  
Winner: Esko Lions Club, Lion Steve McConnell

**Caribou Highlands Lodge      Lutsen, Minnesota**

2 Night stay - Mountain View at Lodge with King Room  
&  
Breakfast for two at Moguls Grille and Tap Room  
package expiration 6/30/15

donated by : Barb Cowell, Duluth Lions Club  
Winner: Dryan Lions Club, PDG Ivan Pollack

**FORTUNE BAY RESORT      Tower, Minnesota**

Weekend stay in Premium Room  
package expiration 5/30/2015

donated by : Brian Anderson, Virginia Lions Club  
Winner: Blackduck Lions Club, Lion David Gill



Lions, Lionesses, and Leos from Multiple District 5M will be gathering for great fellowship, learning, and entertainment during the **96<sup>th</sup> Annual MD5M Convention**

**April 17-19, 2015**

**Minneapolis Airport Marriott Hotel in Bloomington MN**

A Special Hotel Rate of \$99.42 (including tax) will be available through November 1, 2014.

We expect the hotel to sell out quickly at this great rate. So make your reservations **TODAY.**

Call 1-800-228-9290 and tell them you are with the MD5M Lions Convention.

More information regarding seminar topics and schedules will be forthcoming in future newsletters.

You can access the MD5M Convention registration form on the MD5M web site,

<http://lionsmd5m.org/default.php#>, select Conventions and select the registration form.

Entertainment by The "Rockin' Hollywoods [www.rockinhollywoods.com](http://www.rockinhollywoods.com):



The Lions of District 5M6 look forward to seeing you in Bloomington in April!!!!

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### PUBLIC RELATIONS

#### PR POWER!

(Raising awareness in your community)

Public Relations involves all forms of communication from writing news releases, distributing promotional materials and talking with friends, family and business associates. Good public relations will help build community support and can even foster your club's membership efforts.

Through our monthly District Newsletter, I will offer ideas that can help open the lines of communication and strengthen connections between your club and your community. You may already use some of the ideas, but hopefully some will showcase new ways to increase visibility. LCI, as well as shared successes from other Lions Clubs, are valuable resources for PR ideas. In addition, as your District PR Chair this year, I am happy to help in any way I can.

## **News Releases**

News releases inform your community about upcoming club events, awards and projects. Our district clubs have many activities and service projects to share! How to begin...

- Begin by creating a media list of your local newspaper, radio and television stations, including contact person, email address and phone number. Much of this information can be found on their websites, or a phone call will connect you with the right person. Daily newspapers usually have a community events reporter/special section editor, and radio and television stations have a news or public service director.
- If writing a news release seems daunting, LCI has created templates that you can use – one for each of the following events: membership, service projects, recognition, special events and Leo Clubs. There is also a blank template if you prefer to create your own.
- Link to the templates and other valuable PR tips: [News Release Templates](#)

Again, feel free to contact me if you have questions. Thanks!

*It's up to your club to unlock itself to the community.  
It's up to you to share your Lions pride.  
~LCI~*

Submitted by Barb Oswell  
5M10 Public Relations Chair  
oswbarb@gmail.com

### **2015 District 5M10 MidWinter Convention January 23, 24 & 25, 2015**



**Come Help Us Celebrate 70 Years of Service!**

**Hosted by the Duluth Lions Club  
at the**

**Radisson**  
DULUTH HARBORVIEW

Radisson Hotel Duluth – Harborview  
505 West Superior Street | Duluth, MN 55802  
Hotel: [218-727-8981](tel:218-727-8981) | [www.radisson.com/duluthmn](http://www.radisson.com/duluthmn)





**Lions District 5M-10 2015 Midwinter Convention**  
**January 23-24-25, 2015**  
**Radisson Hotel Duluth Harborview**  
**505 West Superior Street**  
**Duluth, MN 55802**

**Registration Form**

Name \_\_\_\_\_  
(Please Circle all that apply: Lion Lioness Leo Spouse First Timer)

Name \_\_\_\_\_  
(Please Circle all that apply: Lion Lioness Leo Spouse First Timer)

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Club Name \_\_\_\_\_

**Hospitality Book** (Includes all convention meals): Please Indicate the Number of Hospitality Books Required.

Early Bird – Prior to December 15, 2014 \_\_\_\_\_ @ \$ 99.00 US = \$ \_\_\_\_\_  
After December 15, 2014 \_\_\_\_\_ @ \$114.00 US = \$ \_\_\_\_\_

OR Please Indicate Your Individual Meal Preferences:

Friday Night Mixer	_____ @ \$20.00 US \$ _____	Special Dietary Request: _____ _____
Saturday Breakfast	_____ @ \$15.00 US \$ _____	
Saturday Lunch	_____ @ \$20.00 US \$ _____	
Governor's Banquet	_____ @ \$40.00 US \$ _____	
Sunday Brunch	_____ @ \$25.00 US \$ _____	

Total Amount Enclosed US \$ \_\_\_\_\_

Make Checks Payable to Duluth Lions Club. Mail with Completed Registration Form to:

The Duluth Lions Club      P.O. Box 16662      Duluth, MN 55816

**Hotel Accommodations:** Convention Rate: \$95.00, plus tax. Lodging reservations should be made directly with the Radisson Hotel Duluth Harborview: (218) 727-8981 or 1-800-333-3333. Arrive Early and Stay Late! The Radisson Hotel is offering a special Lion's rate of \$69/night, plus tax, 3 days prior to the convention dates and 3 days after.

**Questions/Comments?** Please contact: Lion Larry Winner, [lrrywnnr@gmail.com](mailto:lrrywnnr@gmail.com), (218) 260-8110 or Lion Barb Oswell, [oswbarb@gmail.com](mailto:oswbarb@gmail.com)

**Thank You!**